



THE NASIG NEWSLETTER

The Newsletter of the North American Serials Interest Group, Inc.

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PRESIDENT'S CORNER

Beverley Geer-Butler

Sometimes I think that my true calling is to compete for the Bulwer-Lytton award for worst first line. I have spent the past 30 minutes trying to think of a snappy way to start this column, and, as you can see, I failed. So I will abandon all hope of being creative and provocative and get on with it (HOORAH, I hear you cry!).

In the September issue I told you that the Board planned to spend half a day at its fall meeting discussing growing pains. In preparation for the meeting, I polled the Board members for questions and concerns that should be addressed. I took their input and used it to break the discussion into points. The discussion proceeded as follows:

MEMBERSHIP

1. What is our goal in attracting new members? The Strategic Plan expresses a need to "ensure maximum retention" and to attract members from Canada, Mexico, and non-academic occupations. The Board concluded that the plan directs us to strive for stability in numbers so that income from membership fees will support the operating expenses. The purpose of attracting members from Canada, Mexico, and non-academic occupations is to diversify our membership. Certainly a growth in membership from the under-represented areas will have the added benefit of strengthening our financial base.

2. Have we saturated the market? For past five years, our membership has become steady at the 1,000-1,100 mark. Individuals will come and go because of shifting job responsibilities, retirements, and so forth. Even though the targeting and marketing options being pursued by the Regional Councils & Membership Committee will gain us members, the Board concluded that membership would not increase drastically in the near future.

3. If the Regional Councils & Membership Committee succeeds in attracting new members from the under-represented groups, how will NASIG serve and support this diverse membership? The RC&M Committee has arranged to have membership brochures printed in Spanish and French. The Board discussed the implications of the brochures and decided that it was important to inform prospective members from Mexico and French-speaking Canada that NASIG conducts its business in English. A disclaimer to that effect will be printed on the brochures. The Board agreed that there is a possibility that, in the future, it will be useful and necessary to issue other publications in French and Spanish or bilingually. That decision will be left to the future.

CONFERENCE SIZE

In preparation for the meeting, I sent a message to NASIG-L asking you for input. I received 16 extremely thoughtful and enlightening responses which I shared with the Board members. Most of the comments were about conference size since that is the area in which growth is most evident. The consensus among the respondents is that yes, the NASIG conference is large but that it is not broken. A sampling of the comments follows:

- I would hope that you don't tamper with a formula that works ... hope that it will continue the tradition of informality and inexpensiveness
- I really don't believe that NASIG is unwieldy or out of control yet. Do we really want it to become a stale

conference where only the same few come year after year?

- I don't think it is a good idea to limit registration. NASIG is just too interesting and too relevant to so many people
- A large attendance indicates to me that there is a need for this meeting. Don't forget: there is a reason we have 1000 members
- I would hate to think that NASIG would attempt to restrict membership: the new members will add new ideas and enrich the association
- I feel that if registration for conferences is limited, let's say to 400, you will probably see the membership shrink to that size

The respondents also presented programming ideas that would enhance opportunities for interaction and discussion. Those ideas have been forwarded to the Program Planning Committee. Conference planners have been and will continue to review the conference evaluation forms to determine what has succeeded and what has failed. You are encouraged to send your ideas and suggestions to me at any time. I promise to forward them to the appropriate committee.

INCOME

Because the conference has grown steadily, the income generated has also grown. Elsewhere in this issue you will find the Treasurer's report that shows a healthy income from the 1996 conference. As a nonprofit organization, NASIG is allowed to use funds that exceed operating expenses to support NASIG programs. The Board discussed several options for investing the conference income. Among them were:

- offer up to 10 student grant awards in 1997
- offer up to 3 Horizon Awards in 1997

- support printing French and Spanish translations of the membership brochure to attract members from Mexico and French-speaking Canada
- maintain future conference registration fees at \$300.00
- offer more continuing education sessions at state, provincial, and regional sites
- sponsor attendance at an international serials conference

COMMUNICATING INFORMATION

In our discussions this fall, the Board also came to the conclusion that it is important to provide the membership with everything it needs to know in order to understand how NASIG is structured and functions. We will use the Newsletter, the Web site, the Membership Directory, and NASIG-L to keep you informed and current about the volunteer process, the nominations and elections process, committee structures and functions, conference news, job listings, and so forth. An example of this effort can be found elsewhere in this issue in the form of Beatrice McKay Caraway's summary of the 1996 conference.

PUBLICATIONS

One last topic in the growing pains discussion was NASIG publications and how to improve their structure and access. As I am writing this, many of you are offering your comments and suggestions on the future of the NASIG gopher. This is the beginning of an effort by the Electronic Communications Committee to improve electronic access to information, particularly to NASIG publications such as the Newsletter, Proceedings, and Directory.

I feel that the discussion was very useful and successful. You gave us much food for thought and you also reaffirmed your need

for and faith in the organization. I would like to conclude by telling you about a NASIG member who exemplifies how far-reaching NASIG's influence is. Richard McNair is a member of the Canadian Navy and a NASIG member. I am including below the text of a message he sent me in response to my column in the September Newsletter. Because the conference planners do such a superb job and because you are such a welcoming group, Richard joined NASIG. You should be proud of this. If you see Richard at the next conference, shake his hand.

"Beverley, I want to add my two cents worth about future NASIG conferences. First of all I am a rookie member of NASIG having joined prior to the conference at UNM. I am not a librarian nor do I work in a library. I'm in the Canadian Navy and at present employed in the Canadian Forces Naval Engineering School in Halifax as the Computer Assisted Instruction Laboratory Supervisor. My connection to NASIG is through my wife Alison who works at the Killam Library at Dalhousie University and has been a NASIG member since 1990.

My first experience with NASIG was in 1993 when I accompanied Alison to the conference at Brown in my role as Faithful Camp Follower. I thoroughly enjoyed the social events and meeting all the people who attended. Alison realised that I would have enjoyed the workshops etc. as they were discussing how to use computer technology in getting the job done. I had developed a real interest in the use of PC's since touching my first keyboard in 1988.

After a year and a half at sea I came ashore again in July 1995. When the applications were sent out to attend the conference at UNM, Alison asked me if I would like to join so I could attend as a member and take part. I did not hesitate. Even though I'm not a librarian let alone a serials librarian I found the Pre-Conference session on EDI, the Plenary sessions, and the workshops extremely interesting.

So the 11th annual conference was the largest to date. That tells me the NASIG members who have been organising the conferences over the years have been doing something right. I feel that if registration for conferences is limited, let's say to 400, you will probably see the membership shrink to that size. You would probably lose the members whose applications were rejected.

I think the present price of the conference is just right. I was not reimbursed by the Navy as the conference really had no bearing on my job, but I felt I got my money's worth. It was a great holiday to New Mexico, I learned quite a bit and I really enjoyed meeting and talking to those who attended. My wife and I enjoyed staying in the

residences at the campus as it adds to the flavour of the conference.

You definitely should not limit registration to members only. The quality of the conference that was organised at UNM is an excellent way to recruit new members. I know I will be renewing my membership. I'm sure that the very talented volunteers who will be organising future conferences will find solutions to accommodate the large numbers that will be turning up at future events.

Well that is the opinion of this HUMBLE Rookie.

CHEERS,
Richard"

**NASIG 12TH ANNUAL CONFERENCE (1997):
MAY 27-JUNE 1, THE UNIVERSITY OF MICHIGAN, ANN ARBOR, MI
Leighann Ayers and Thomas Champagne**

The Conference Planning Committee for the 12th Annual Conference is hard at work coordinating arrangements for Michigan's first NASIG conference.

The University of Michigan, founded in 1817, has three campuses around the state: in Ann Arbor, Dearborn, and Flint. The Ann Arbor campus is located in southeastern Michigan, 40 miles west of Detroit, straddling the Huron River. It includes Central Campus, North Campus, and the Medical Center. It encompasses about 2,700 acres, 208 major buildings, and 1,669 family housing units. The University Library System includes the Harlan Hatcher Graduate Library and 16 divisional libraries, which boast 6,873,969 volumes and 69,566 serial titles. Autonomous campus libraries include the Law Library, William L. Clements Library of Americana, Michigan Historical Collection / Bentley Historical Library, Kresge Business Administration Library, and the Gerald R. Ford Presidential Library.

Ann Arbor and the University are easily accessible via plane, train, and automobile.

Detroit Wayne County Metropolitan Airport ("Detroit Metro" for short) is a Northwest Airlines hub and is also served by American, British Airways, Continental, Delta, Southwest, TWA, United and USAir. It is a short ride from Detroit Metro to the University of Michigan's Central Campus, located just off of downtown Ann Arbor. By car, Ann Arbor is on I-94, the major highway linking Chicago and Detroit. Amtrak has a station just north of downtown Ann Arbor and stops twice daily on its way to and from Chicago and other points west.

The weather in Ann Arbor in late May/early June could be almost anything! It may be cool and rainy, or it may be warm and sunny – or it may be all of those!

The members of the Conference Planning Committee are: Leighann Ayers, Co-Chair (University of Michigan), Joe Badics (Eastern Michigan University), Shary Balias (University of Michigan), Leah Black (Michigan State University), Thomas Champagne, Co-Chair (University of Michigan), Rita Echt (Michigan State University), David Fritsch (Faxon), Barbara

Heath (Wayne State University), Jean Loup (University of Michigan), Julie Nichols (University of Michigan), Steve Savage (Wayne State University), Mary Ann Sheble (University of Detroit Mercy), Christine Stamison (Blackwells), and Judy Wilhelme, Vice Chair (University of Michigan).

We hope that one of the highlights of the Conference for those of you not familiar with the attractions of Ann Arbor will be to experience a bit of the atmosphere that this campus town has to offer on a Saturday evening! More details concerning the Conference will be published in future issues of the Newsletter.

For further information, please contact either:

Leighann Ayers, Head
Acquisitions/Serials Division
320 Harlan Hatcher Graduate Library
University of Michigan
Ann Arbor, MI 48109-1205
E-mail: layers@umich.edu

or:

Thomas Champagne, Serial Electronic
Resources Librarian
Acquisitions/Serials Division
320 Harlan Hatcher Graduate Library
University of Michigan
Ann Arbor, MI 48109-1205
E-mail: champagn@umich.

NASIG 12TH ANNUAL CONFERENCE (1997): PROCEEDINGS EDITORS

Carol Pitts Diedrichs

If you are a NASIG member who wants to become more involved in the organization and you enjoy writing, editing, and meeting deadlines, here is an opportunity to consider. NASIG is seeking editors for the 1997 Conference Proceedings.

Applicants must be well-organized, able to meet deadlines and communicate effectively with contributors. The position requires selecting workshop recorders, working with NASIG speakers to obtain their papers, adhering to and enforcing deadlines, discussing editorial changes, and obtaining signatures on copyright agreement forms. NASIG membership and conference attendance are required.

Specific qualifications include, but are not limited to, the following:

- Demonstrated writing ability (required)
- Ability to work with Electronic Communications Committee to prepare electronic version of the Proceedings (required)
- Prior publishing/editing experience (highly desirable)

- Access to word processing support and equipment for audio tape transcription (required)
- Access to electronic mail (highly desirable)
- Ability to complete editorial work during mid-June to late August 1997 (required)

The editors will work under the general direction of the NASIG Executive Board Liaison. Due to the workload and quick deadlines, persons should volunteer in teams of two or more, preferably from the same institution or geographic area.

To volunteer submit a letter listing the team members, including a current resume and writing sample of each member. Describe the team's qualifications as outlined in the ad. Submit application letter, resumes, and writing samples by January 9, 1997 to: Carol Pitts Diedrichs, The Ohio State University Libraries, 1858 Neil Avenue Mall, Columbus, OH 43210-1286. If you have questions, call the above contact at (614) 292-6314 or send an e-mail message to: diedrichs.1@osu.edu

NASIG 11TH ANNUAL CONFERENCE (1996): CONFERENCE EVALUATION REPORT

Beatrice McKay, Chair, 1996 Conference Evaluation Committee

Muchas gracias to the 312 of you who took time to complete and turn in your evaluation form on the Albuquerque conference!

About two thirds of you were from university, college, or community college libraries; 7% were from medical libraries; about 3% each were from government/national/state libraries and corporate/special libraries; and about 2% each were from public, law, and "other" libraries. Four percent worked at subscription agencies and 4.5% at publishing firms. One percent or fewer represented automated systems vendors, library networks, book vendors, binder, and database producers. About one-half percent were students.

With regard to work responsibilities, 48% of you checked off "serials librarian." Thirty-three percent were responsible for cataloging, 29% for acquisitions, 19% for collection development, 16% for processing or binding, 14% for reference service and 3% for interlibrary loan. Nearly 20% worked in customer relations, marketing, public relations, or sales. Just over 2% were officers of a company. Paraprofessionals made up about 4% of respondents, as did library directors or associate directors. Around 9% each worked with automation and training. (Note that the preceding categories were not mutually exclusive, allowing for multiple responses from the same person and a total of over 100%.)

What amount of experience did conference-goers bring with them? The largest group, 52%, had over 10 years of serials experience; nearly 4% had worked with serials for less than a year. Nearly one quarter of those at Albuquerque were NASIG first-timers!

You gave the conference itself a 4.4 overall rating on a scale of 1 to 5. By way of

comparison, the 1995 conference was rated 4, while the 1994 conference scored 4.3.

This year, workshops won the highest praise. Twelve of twenty workshops, or 60%, received a rating of 4 or higher. "Untangle the Web" and "Format Integration and Serials Cataloging" were the two highest-rated workshops. Three out of seven concurrent sessions earned a 4 or higher, "The Great Debate over Copyright in the Electronic Environment" receiving the highest score. While the first plenary session ("Reinventing Journals: Reinventing Knowledge") garnered rave reviews, in general you rated plenaries much lower this year than last: 40% with a score of 4 or more this year compared to 85% last year.

You overwhelmingly approved of the geographic location: 4.5. As always, the heat was a problem for some, while others loved basking in the New Mexico sunshine. Until we all have our personal thermostats set on the same temperature, we will have healthy disagreements about the weather for our meetings!

Housing received a 3.2 rating, meals and breaks a 3.8; and entertainment an enthusiastic 4.4.

Even after 3 days of thinking, talking, listening and learning, you managed to contribute dozens of excellent ideas for future speakers and topics. The Program Planning Committee uses your written suggestions as they plan for the next conference. For example, in response to last year's suggestions, handouts were provided for more of the workshops and concurrents. Incidentally, most of this year's respondents liked having these additional handouts, but a few complained of the waste of paper. Many of you suggested various ways of rearranging the schedule to create more time for informal discussions

and socializing. Once again, the size of the conference dismayed some NASIG members, while others enjoyed the variety of participants. (Our President discusses this important aspect of NASIG conferences in her "President's Corner" column of this issue of the Newsletter.)

This year's two preconferences were "EDI-Related Standards" and "Risk-Taking for Library Pioneers." Participants gave the first a 4.2 rating and the second a 4.3. The EDI preconference in particular generated a wealth of suggestions for future preconference topics; so stay tuned for what's in store in the way of preconferences at Ann Arbor.

The evaluation form you filled out and turned in last June was the first produced by the newly-established Evaluation and Assessment Committee. We always seek improvements to the form, and although the evaluation form includes no question about the form itself, the committee welcomes your suggestions. Please feel free to

include them on your evaluation form next year or contact any member of the Committee.

The Executive Board, the Program Planning Committee, and the Conference Planning Committee all depend on your ideas, reactions, and opinions to guide them in future planning. They appreciate your willingness to participate in the life of NASIG by completing the form each year. As one NASIG member wrote on an evaluation form, "One of the greatest rewards of being involved with serials is NASIG!" Please remember that *you* are NASIG and that the evaluation form is a very effective way to make your desires and opinions known to the Executive Board.

Evaluation and Assessment Committee members are: Ladd Brown, June Chressanthis, Teresa Malinowski, Jennifer Marill, Beatrice McKay (Chair), Juliann Rankin, Lucien Rossignol, and Marla Schwartz; Jean Callaghan, Board Liaison.

THE ELECTRONIC COMMUNICATIONS COMMITTEE

is attempting to assess the continuing need for the NASIG gopher in light of the increasing popularity of the NASIG Web site.

*If you are a NASIG member who has access to the gopher,
but does NOT have access to NASIGWeb,
please contact Maggie Rioux
as soon as possible
using any of the following methods:*

E-MAIL: mrrioux@whoi.edu

PHONE: (508) 289-2538

U.S. MAIL: MBL/WHOI Library

Hole Rd.

Woods Hole, MA 02543-1541

*Please also contact her if you have e-mail,
but not Web or gopher access.*

THANK YOU FOR YOUR HELP

MINUTES OF THE NASIG BOARD MEETING

Date, Time: October 4, 1996: 8:00 a.m.-5:40 p.m.; October 5: 8:00 a.m.-5:50 p.m.
Place: Ann Arbor, Michigan

Attending:

Beverley Geer-Butler, President
Susan Davis, Vice-President
Julia Gammon, Past President
Connie Foster, Secretary
Dan Tonkery, Treasurer
Jean Callaghan

Eleanor Cook
Carol Diedrichs
Ann Ercelawn
Birdie MacLennan
Kat McGrath

Guests:

Steve Savage for Maggie Hom, Newsletter Editor
Leighann Ayers, Tom Champagne, 1997 Conference Planning
Committee Co-Chairs, and Judy Wilhelme, Vice-Chair
Karen Cargille and Christa Reinke, 1997 Program Planning
Committee Co-Chairs

EXECUTIVE SESSION

The Board met for four hours on Friday morning, October 4, to discuss "Growing Pains" issues. B. Geer-Butler will summarize the discussion as a separate report in the Newsletter. During this time the Board discussed various means of reinvesting conference income into existing programs or creating new programs to benefit the membership. The following items were approved:

1. Offer up to 10 student grants for 1997
2. Offer up to 3 Horizon awards for 1997
3. Provide student grant winners with a conference t-shirt
4. Provide student grant winners with \$50 in spending money
5. Establish a Task Force on Publications to investigate a publishing program that would benefit the membership and the serials community

Action: S. Davis will prepare a charge for the task force by Dec. 1, 1996

1. MINUTES

The minutes of June 19, 1996, were approved.

2. SECRETARY'S REPORT

2.1 C. Foster distributed copies of the Board roster and also provided a supply of membership brochures and stationery for Board use. She commented that new brochures with the NASIG web address are being printed.

2.2 C. Foster compiled the following Board decisions since the June meeting for inclusion in the minutes:

- Approved ordering membership brochures which include the NASIG web address
- Agreed to continue the NASIG/SLA relationship even though SLA has discontinued its formal liaisons; appointed Sharon Cline McKay as SLA liaison, replacing Garry Wolfe
- Changed Canadian SISAC liaison to Craig Fairley, replacing Lucy Bottomley

- Considered a request from Nick Vos, Dutch Serials Group (NVB/Serials Group) to post an announcement of the group's November EDI meeting on NASIGWeb.
- Requested that A. Ercelawn contact Vos to suggest instead posting to SERIALST and a NASIGWeb link to a NVB/Serials Group web page, should they develop one in the future.
- Requested that C. Foster explore professional liaison with the NVB/Serials Group
- Agreed that secretary would return unused SSP mailing labels and ask SSP not to send them automatically
- Decided not to post the call for books for third world countries to NASIG-L or in the Newsletter but referred them to other communication outlets
- Approved request from the Continuing Education Committee for NASIG to co-sponsor and fully fund seminar at the University of Rhode Island with Maggie Rioux as the speaker for one of the library school's fall continuing education programs

2.3 C. Foster reported that fifty-two (52) program proposals were submitted for the 1997 conference. S. Davis suggested posting on NASIG-L a reminder to the membership when the call for papers is closed.

2.4 C. Foster has reminded all Professional Liaisons to contribute Newsletter articles and significant meeting dates from their respective organizations. In response to a request to investigate newsletter and publications exchanges, she reported that no board members receive publications from other groups in exchange for NASIG publications nor do we send ours to any groups (except the Library of Congress), just to individuals. S. Davis does receive STM mailings. UKSG has been mailing Serials to the current NASIG president.

ACTION: C. Foster will ask Jill Tolson, UKSG Administrative Assistant, to send Serials to NASIG's permanent mailing address to ensure continuity in delivery.

DATE: ASAP

ACTION: J. Callaghan will ask Database & Directory about complimentary copies of the Newsletter currently being distributed and request that a copy be mailed to Jill Tolson, UKSG Administrative Assistant.

DATE: ASAP

C. Foster noted that NASIG does not have professional liaisons with SSP (Society for Scholarly Publishing) and PLA (Public Library Association). As part of our Strategic Plan goals to expand membership, broaden opportunities for continuing education, and develop links with other organizations, these associations merit consideration.

ACTION: C. Foster will identify possible liaisons for the PLA and the SSP as part of the Strategic Plan implementation

DATE: ASAP

3.0 TREASURER'S REPORT

D. Tonkery distributed the NASIG Financial Report which included the 1996 End of Year and 1997 Budget Projections. As of July 1, 1996, NASIG has 1127 members; 940 are renewals, 187 new members. He shared concerns relating to timely payment of the printer for Newsletter production and invoicing for NASIG's electronic services, including the web site, administered by UNC School of Information & Library Science. Through September 26, 1996, the operating budget expenses were \$34,138.10 from a 1996 budget of \$59,240. The projected 1997 operating budget is \$78,868.

ACTION: A. Ercelawn will notify the Treasurer whom to contact for payment of the 1997 charge for hosting NASIG electronic services.

DATE: By December 1996 for the January 1, 1997 payment.

ACTION: S. Savage will discuss Board concerns about Newsletter printing and billing with the Newsletter Editorial Board.

DATE: ASAP

3.1 The Treasurer commented on the very successful UNM conference which produced an income of \$60,741.88, after all expenses were paid. The NASIG operating budget is also well within projections for the rest of 1996. He proposed that we move \$50,000 from savings to investments to take advantage of higher interest rates.

ACTION: The Board authorized moving \$50,000 from savings to an investment portfolio.

DATE: At a time deemed appropriate by the Treasurer for establishing an account which will realize stable market conditions.

3.2 The Treasurer recommended that NASIG's strong financial position allowed the opportunity to outsource some conference services and ease the workload of local volunteers.

ACTION: The Board requested that the Treasurer meet with Conference Planning Committee representatives and identify specific tasks that can be outsourced.

DATE: By the conclusion of the fall Board meeting

3.3 D. Tonkery reviewed the 1997 budget with the Board.

ACTION: The Board approved the 1997 budget, pending any changes resulting from committee report during this meeting.

4.0 TASK FORCE REPORTS

4.1 Reimbursement Task Force

S. Davis defined issues the Task Force discussed regarding speakers' letters, commitments to produce a paper for the conference Proceedings as linked to

reimbursement for expenses, corporate/organization reimbursement possibilities and questions about levels of reimbursement for various categories of conference speakers and presenters, as well as speakers at Continuing Education Committee events. The Task Force submitted a list of recommendations which the Board discussed. The Board made the following decisions based on recommendations submitted by the Task Force:

DECISION: For Plenary and Concurrent speakers: NASIG will reimburse speakers' direct costs when they are not covered by their organizations.

DECISION: For NASIG Continuing Education Committee events: NASIG will reimburse speakers' direct costs when they are not covered by their organizations.

DECISION: For preconference speakers: NASIG will waive preconference fees for all speakers. If the speaker is also attending the full conference, NASIG will pay for the night immediately prior to the preconference and will pay half of the basic conference fees (excludes optional events). If the speaker is attending only the preconference, NASIG will pay travel and preconference costs.

The Board expects preconferences to be budgeted on a cost-recovery basis.

DECISION: For workshop presenters: NASIG will allow presenters half off the basic conference rate (excludes optional events).

DECISION: For all Conference Planning Committee members: NASIG will waive the basic conference fees (excludes optional events).

ACTION: For other conference volunteers: the Board requested that the Reimbursement Task Force develop guidelines for a local volunteers' policy which can be implemented for the 1997 conference.

DATE: By February 1997 Board meeting

Regarding timely submission of papers to the Proceedings Editors, the Board discussed ways to minimize problems with getting papers from speakers.

ACTION: The Board asked PPC chairs and Proceedings Editors to revise the speaker's letter so that expectations are stated on the first page (i.e., a paper will be submitted according to the schedule and requirements presented by the Proceedings Editors). The PPC and the Proceedings Editors were asked to coordinate efforts to contact speakers after they have received the letter, thus offering opportunities for clarification and reminders of deadlines. The Board reminded the Proceedings Editors to consider budgeting for transcription services as needed.

DATE: As soon as needed to process the 1997 letters to speakers and the conference papers

4.2 PROGRAM PLANNING MANUAL

S. Davis stated that no progress has been made since the last meeting.

4.3 CONFERENCE PLANNING MANUAL

S. Davis distributed recommended changes from the UNM CPC. The Board agreed to a number of minor changes. Updates are needed regarding the use of email and the web for conference information. K. McGrath and S. Davis will prepare a section on Canadian issues by the February 1997 meeting.

5.0 SITE SELECTION FOR 1998

5.1-5.2 J. Callaghan presented a preliminary report on McGill and stated that she is awaiting further information. Because of the urgent need to find a site, she is also investigating the University of Colorado, Boulder, as a possibility for 1998.

5.3-5.4 J. Callaghan reported that she is preparing a list of possible sites and dates for future conferences and a list of sites that

have been eliminated with the reasons for elimination.

6.0 CALENDAR

J. Gammon reported that the NASIG Calendar can be mounted on the Web as soon as updates are received from October Ivins. The calendar is essential for the Board and especially useful for NASIG committees.

B. Geer-Butler reminded everyone to consult the calendar at the beginning of each month to review upcoming tasks. She asked the Board to consider whether the current requirement for monthly liaison reports was necessary.

DECISION: The Board agreed to modify the calendar to require five (5) reports to be submitted for the regular board meetings (fall, midwinter, summer) and on the first of December and April.

ACTION: J. Gammon will revise the calendar to reflect this change.

DATE: ASAP

7.0 CONFERENCE HANDOUTS

B. MacLennan and K. McGrath discussed workflow concerns for accommodating the 102 requests for conference handouts. The ability to order conference handouts was offered for the first time at UNM. The effort was coordinated by CPC and CE, but both committees reported on the difficulty of the task. The Board accepted the recommendation that duplication and mailing of the 1997 handouts be handled by CPC as a post-conference activity. D. Tonkery suggested that the conference registration form include a section for ordering handouts. The charge will be \$25. Order forms will also be available on-site; prepayment is required.

ACTION: CPC will obtain the handout originals from PPC and duplicate and mail them. S. Savage will add a section to the conference registration form for ordering at \$25 per packet. Order forms will also be available on-site. Prepayment is required.

8.0 SISAC/NASIG FRITZ SCHWARTZ MEMORIAL

S. Davis had previously distributed a proposal from SISAC for a joint memorial which would designate a NASIG student grant winner as "The Fritz Schwartz Student Grant Winner" and that the individual show some special interest in automated systems, EDI, standards or the Internet in relation to serials. B. Geer-Butler requested that the joint memorial be discussed in conjunction with Awards & Recognition Committee report from E. Cook (12.2). E. Cook related A&R concerns about the difficulty of finding a student whose experiences and education reflected Fritz's accomplishments and interests. The Board and A&R offered an alternative suggestion in support of this joint award: a distinct annual award, jointly evaluated, for innovative use of technology in serials automation to a person or group that best exemplifies Fritz's vision. The Board fully concurs with SISAC in wanting to honor the contributions that Fritz made to our profession and appreciates the opportunity to share in this tribute.

ACTION: S. Davis will draft a response to SISAC's proposal for a memorial to Fritz Schwartz.

DATE: Immediately following the Board meeting and prior to October 11, 1996

9.0 REVISION OF COMMITTEE GUIDELINES

K. McGrath explained that the committee guidelines have been revised and will be distributed to all NASIG committee members with next year's appointment packet. The revised guidelines will be distributed to current committee chairs.

ACTION: K. McGrath will incorporate revisions and distribute the guidelines to committee chairs and to the secretary to include with the Board minutes.

DECISION: These guidelines will be mounted on the Web, not in the Directory.

DATE: ASAP

10.0 UMICH CONFERENCE PLANNING COMMITTEE

10.1 L. Ayers stated that the committee is at the confirmation stage with no requests yet for contracts or deposits. She shared the preliminary budget and discussed special events and meals. T. Champagne distributed a copy of the Web page.

10.2 L. Ayers discussed registration at dorms, welcome reception and other Thursday evening events. Souvenirs are still being discussed with tee-shirts, mugs, and notepads as possibilities. Barbara Heath, Mary Ann Sheble, and S. Savage are working on the brochure. S. Savage emphasized the deadline of December 1 for all conference information that has to be included. D. Tonkery requested that he be sent a copy of the financial portion for review. CONSER participants, who will be attending a meeting in Ann Arbor prior to the NASIG conference, will also receive brochures.

10.3 After a review of the draft budget, the Board agreed to set the basic conference fee at \$300 single; \$275 double.

10.4 T. Champagne investigated the use of Rempe Services (a message board system) and concluded that our conference size is too small for this service.

11.0 UMICH PROGRAM PLANNING COMMITTEE

11.1-11.3 K. Cargille and C. Reinke distributed a preliminary roster of speakers and presenters. They had comments from the 1996 evaluation forms and tried to incorporate suggestions when feasible. Because the Board meeting took place two weeks earlier than usual, the roster was still being developed. The Board made no changes to the schedule as presented; however, it was suggested that CPC establish an official registration period on Wednesday for those attending the preconference and consider extending registration on Thursday beyond 6:00 p.m. The Board identified additional speakers for consideration for the Projects and Issues sessions.

11.4 The Board provided feedback for fine-tuning one preconference proposal. The Board also discussed the use of student grant winners to assist at preconferences. The Board concluded that student grant winners may not opt to attend the preconferences.

DECISION: In response to a suggestion from ECC, the Board recommended that the committee not use student grant winners as assistants in their preconferences.

LUNCH BREAK & CAMPUS TOUR

12.0 COMMITTEE REPORTS

12.1 ARCHIVIST

J. Gammon reported that Teresa Mullins is identifying photographs in the collection. Due to space limitations at UnCover, T. Mullins may have to move the collection to her home.

ACTION: The Board asked J. Gammon to clarify insurance coverage for archives.

12.2 AWARDS & RECOGNITION

E. Cook distributed a report announcing the posting of Student Grant and Horizon applications/information in late October. The committee consulted with the archivist about retaining applications and rating sheets from past years. They concluded that the current year plus the two prior years of applications and rating sheets will be retained. The archivist will retain the oldest year's documents; the committee will retain the current and previous years' documents.

Based on comments from student grant winners that they did not have adequate opportunity to meet Board members, the committee requested that all Board members be available as a group to meet the students at the first-timers reception.

12.3 BYLAWS

K. McGrath presented the Bylaws Committee guidelines. The Board noted that the spelling of "bylaws" should not be hyphenated.

Board Minutes

The Board discussed distribution of the bylaws to the membership and agreed that including the bylaws on the Web and in the Membership Directory is sufficient. The Board also discussed the wording of Article VI, Section 2.2, regarding "committee appointments."

DECISION: The Board agreed that the bylaws should be posted on the web and in the Proceedings and that they will no longer be printed in the Newsletter.

ACTION: Based on current practice of having the VP make committee appointments for her/his presidential term, the Board agreed that the bylaws need updating. S. Davis will prepare a bylaws change request to reflect current practice.

DATE: By Dec. 15, 1996

12.4 CONTINUING EDUCATION

B. MacLennan reported on four programs in progress or completed for 1996/97. The ACRL/DVC (Delaware Valley Chapter) meeting, coordinated by Martin Gordon, had 80 people, including 22 NASIG members.

12.4.1 B. MacLennan distributed the final draft of "Shaping a Specialist" brochure, produced by L. Meiseles and C. Foster. CE recommended an initial printing of 2,000 for distribution after January 1, 1997.

ACTION: The Board will give B. MacLennan final comments about the brochure.

DATE: By October 25, 1996

DECISION: The brochures will be mailed with the Newsletter, be available at the conference information table, and be mounted on the web. Additional copies will be available upon request from a contact to be named by CE.

B. MacLennan then solicited comments about the mentoring program offered at the annual conference.

DECISION: The Board agreed that the mentor/mentee program should be

offered again and coordinated by a subcommittee of CE and that student grant and Horizon winners be included as mentees. The Board also requested that name badges for mentees and mentors be easily identifiable.

ACTION: The CE committee will coordinate with A&R for expanded publicity, more easily identifiable conference badges, and also coordinate efforts with Joe Badics, the 1997 conference registrar.

B. MacLennan reported that a test file of the Human Resources Directory is being constructed for Web access. She concluded by reiterating CE's belief that the publicist has a significant role in coordinating publicity for and reports from CE events. The Board concluded that some areas of the publicity function may need to be developed or fleshed out for further clarification of how to coordinate better the tasks across committees.

12.5 DATABASE & DIRECTORY

J. Callaghan reported that Cheryl Riley has been experiencing computer problems but that renewals will go out soon. C. Riley will post a renewal reminder on NASIG-L.

12.6 ELECTRONIC COMMUNICATIONS

A. Ercelawn reported that the total number of lists being managed by Steve Oberg, with assistance from Betty Landesman and Rick Raiston, is 18. The committee has discussed mounting NASIG-L archives on NASIGWeb, but no decisions have been made.

12.6.1 Webmaster Maggie Rioux has enhanced NASIGWeb with new features and files, including a nasiginfo address for general inquiries, the NASIG 2000 Strategic Plan, a list of state and provincial representatives, a link to the Calendar of Upcoming Events, and links to committee profiles from previous Newsletter issues. Step Schmitt, assisted by other ECC members, is working on the web-based serials job listing service for the publicly accessible section of NASIGWeb. Michelle Collins and D. Jay Cervino at UNC are

working on a WAIS index to the Newsletters.

A. Ercelawn announced that Donnice Cochenour, assisted by Mike Randall, is managing the gopher. The Board discussed possible duplication of effort between gopher and Web access for publications and whether ECC might want to mount future publications, particularly Newsletters and Proceedings, on the Web only. ECC and CE are collaborating to co-sponsor a visit to UNC for Steve Oberg and M. Rioux to conduct a seminar and to consult with staff who are providing technical support for NASIGNET.

A. Ercelawn raised the issue of decentralizing Web management among committees to ease the responsibilities of ECC and allow committees to manage their own files.

ACTION: The Board supported the decentralization concept of Web management and requested that liaisons refer this issue back to their committees for further discussion. The Board also recommended that ECC develop specific training plans to implement the change.

DATE: By the February 1997 board meeting, A. Ercelawn will have a report for further discussion on issues and steps involved in a decentralization process.

12.7 EVALUATION & ASSESSMENT

J. Callaghan shared the committee's summary report of the UNM conference. The committee is working on completion of the final, comprehensive report, which should be ready soon. S. Savage offered to send Bea McKay Caraway any useful information he receives from attending an ARL user survey seminar.

12.8 NEWSLETTER

B. Geer-Butler distributed the Newsletter report from M. Horn. The Board noted the lateness of the September issue. S. Savage observed that the Newsletter is

averaging 40 pages. Discussion about discontinuing the paper distribution and/or gopher access followed. It was noted that only the gopher provides back issues of the Newsletter and all Proceedings. Only a small number of members receive only the electronic version of the Newsletter. S. Savage asked if Newsletter articles could be mounted as individual files on the Web instead of as a group, since one of the advantages of the gopher is the ability to retrieve single articles.

ACTION: The Board requested that the Newsletter Editorial Board conduct a self-study concerning its needs, structure, problems and solutions in order to maintain the publication in a timely manner and to assess its effectiveness as it now exists.

DATE: A report at the February 1997 board meeting

12.9 NOMINATIONS & ELECTIONS

J. Gammon noted the October 15 deadline for nominations. 42 names have been submitted so far. She shared the committee procedures and forms. The committee is revising the candidate contact information procedure for clarity as well as the nominee profile form to be completed by the candidate instead of submitting a vita.

12.10 PROCEEDINGS

C. Diedrichs reported that the manuscripts will go to Haworth by October 15, a date negotiated by the Proceedings Editors because of the later conference date. Three papers remained problematic as of September 9, but progress is being made on obtaining all papers and signed copyright forms for the Proceedings.

12.11 REGIONAL COUNCILS & MEMBERSHIP

12.11.1 B. MacLennan reported that the Spanish and French brochure translations are complete. The possibility of a multi-lingual brochure instead of 3 separate ones was tabled until the need for another brochure print run. Based on printing costs

and member prospects, the Board agreed to an initial run of 500 each.

B. MacLennan brought up the issue of whether offering membership brochures in French and Spanish raises expectations that other NASIG publications and the conference might possibly be multi-lingual.

DECISION: B. MacLennan will ask members of RC&M about the implications of printing Spanish and French brochures and whether this necessitates a language disclaimer that the English language is used by NASIG in all its activities and publications.

DATE: ASAP

12.11.2 As a result of discussion under 12.4 (Continuing Education), B. Geer-Butler will discuss and clarify with the publicist responsibilities as this new position continues to evolve.

12.11.2.1 S. Davis distributed a revised list of listservs to be used for NASIG publicity. For the future, RC&M will maintain this list as part of its publicity and outreach functions.

12.11.3 B. MacLennan acknowledged receipt of Board comments for the RC&M committee manual which is being revised and updated.

13.0 STRATEGIC PLAN UPDATE

B. Geer-Butler reviewed the Strategic Plan items to which current time frames are attached.

13.1-3 The ECC goals are being met or under consideration, particularly enhancing NASIGWeb, WAIS indexing of NASIG publications, and collaborating with CE. ECC requested that responsibility for mounting online Membership Directory information be assumed by D&D as the appropriate committee for membership information and database maintenance.

ACTION: J. Callaghan will ask D&D to work with ECC to provide electronic access to the Membership Directory within 1-3 years.

DATE: A report to the Board from D&D by
May 28, 1997

13.4 The Strategic Plan calls for Awards & Recognition to establish a series of research grants, each with a defined scope and objective. The grant idea will be discussed further since the previous one failed to attract applicants. C. Diedrichs offered to provide expertise on this matter from her LAPT experiences.

DATE: A feasibility and/or implementation study due at the February 1997 meeting for further discussion by the Board.

13.5-8 With regard to membership in the Strategic Plan, the Board discussed whether there was a need to increase the renewal level to 87% by 1997/98 and whether to survey non-renewing members as the plan suggests.

DECISION: At the February 1997 meeting for further discussion after most renewals have been received.

Other membership goals are being addressed: attracting new members from Canada and Mexico, other areas outside academic libraries (ex. public libraries, SSP), and developing a job listing service.

14.0 OTHER

14.1 Next Meeting (see 15.0)

14.2 B. Geer-Butler distributed revised committee rosters.

14.3 B. B. Geer-Butler asked Gale Research to eliminate the reference to a contact person in NASIG's entry in the Encyclopedia of Associations and to include the Web address. She asked Gale to send the update form to the permanent mailing address each year. S. Savage offered to verify for accuracy the NASIG Newsletter entry in Ulrich's International Periodicals Directory.

15.0 NEXT MEETING

The next Board meeting will be February 13 (p.m.) and 14 (a.m.) in Washington DC in conjunction with ALA Midwinter. D. Tonkery will make arrangements for a meeting room.

The meeting was adjourned at 5:50 p.m.

NASIG TREASURER'S REPORT

Dan Tonkery

CASH POSITION

NASIG is in the best cash position of its entire career as an organization. 1996 has been a year of strong membership renewals and a very successful annual Conference which produced income of \$60,741.88. In addition the budget expenditures continue to be under the authorized level.

Checking	\$ 12,741.19
Savings	\$ 117,348.37
Investment	\$ 46,876.37

Total	\$ 176,965.93
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At the last meeting the Board authorized the Treasurer to move the investment account to Charles Schwab. That action has not been taken as the market has been unstable for most of the summer and early fall. I am now ready to move the account, and at this time I would like the Board to authorize moving \$50,000 out of the savings account to the investment portfolio as well. The interest rate is less than 3%, and the account will continue to have a large surplus sufficient to handle any cash flow problem. (Ed. note: approved, see Board Minutes.)

1997 MEMBERSHIP RENEWALS

The 1997 renewals have not started to arrive, so the cash position is understated for the year. During the next three months, I would anticipate another \$20,000 in the checking account.

1996 ANNUAL CONFERENCE AT UNM

The annual meeting was the largest financial success and resulted in surplus income of \$60,741.88. Much of the surplus was directly related to the number of attendees and indicates that while the members may not enjoy the crowds at the meeting, the meeting can produce significant income if it is properly managed. The Conference Planning committee did an outstanding job of planning and controlling costs. Having a repeat performance by another all volunteer group on this scale is questionable. NASIG is very close to maximizing the volunteer approach to Conference management. We may have seen the last of the "we did it ourselves" approach to Conference management. We should have some discussion on what services should be outsourced, if the numbers are going to continue to be over 500 attendees.

CONFERENCE INCOME

Registration	\$ 200,729.00
Contributions	\$ 50.00
Other	\$ 9,131.11
Total Income	\$ 209,910.11
Total Conference Expenses	\$ 149,168.23
Total Income/Expense	\$ 60,741.88

1997 BUDGET PROJECTION

Each committee has submitted its budget projection for 1997. At first glance the budget appears to be a run-away train, but given our past history, NASIG committees have not spent the budget allocation (which should apply to 1997 as well).

HOUSEKEEPING ITEMS

The NASIG accounting files including the historical database have been moved over to Windows 95, and a new version of Quicken has been installed to support them. All systems and files are up and running.

NASIG AWARDS

1997 NASIG CONFERENCE STUDENT GRANT AWARDS APPLICATIONS ANNOUNCEMENT

The North American Serials Interest Group (NASIG) is an independent organization bringing together many segments of the serials information chain to study and explore common interests, problems, and ideas. NASIG is currently seeking candidates for grants to attend the Twelfth Annual Conference to be held at the University of Michigan, Ann Arbor, MI, May 29-June 1, 1997. Through the granting of these awards, NASIG desires to encourage participation in this information chain by students who are interested in some aspect of serials work upon completion of their professional degree.

GUIDELINES

SCOPE OF AWARD: Recipients are expected to attend the entire conference and submit a brief written report to NASIG. Expenses for travel, registration, meals and lodging will be paid by NASIG. Each recipient will also receive a year's membership in NASIG.

ELIGIBILITY: Students who are currently enrolled at the graduate level in any ALA accredited library school, who do not already have an ALA accredited degree, and who have expressed an interest in some aspect of serials work, are eligible. Applicants must be full- or part-time students at the time of application. In order to accept an award, a recipient must not be employed in a position requiring an ALA accredited degree, nor on leave from such a position, at the time of acceptance of the grant. Equal consideration will be given to all qualified applicants, with preference given to those graduating the year of the conference. Students do not have to be NASIG members to apply.

APPLICATION PROCEDURE: Application forms will be available after November 15,

1996, in ALA accredited library schools, through the NASIG Gopher, and from Debbie Sibley, Co-Chair, Awards and Recognition Committee. Completed applications should be sent to:

Debbie Sibley, Deputy Director
The Lamar Soutter Library University of
Massachusetts Medical Center
55 Lake Ave. North
Worcester, MA 01655
Phone: (508) 856-2435
Fax: (508) 856-5899
E-mail: dsibley@library.ummed.edu

APPLICATION DEADLINE: February 15, 1997. Applications received after this date will not be considered. Fax submissions are acceptable.

AWARD NOTIFICATION: Award recipients will be notified by April 1, 1997. A maximum of ten grants may be awarded for 1997.

1997 NASIG HORIZON AWARD APPLICATIONS ANNOUNCEMENT

Anne McKee

The North American Serials Interest Group (NASIG), composed of many constituents of the serials industry, is an independent organization which provides for the exchange and dissemination of information among the various links in the serials information chain.

NASIG is sponsoring the 1997 NASIG Horizon Award, (originally established in 1995 to recognize its tenth annual conference.) The purpose of this award is to welcome aspiring new serialists to the serials profession by introducing the recipient to NASIG, to further enhance the recipient's knowledge of and interest in serials, and to provide an opportunity for interaction with other members of the serials chain.

DESCRIPTION OF AWARD: The NASIG Horizon Award provide the recipients opportunity for professional development by attendance at NASIG's twelfth annual

conference to be held May 29-June 1st, 1997 at the University of Michigan, Ann Arbor. NASIG is pleased to announce that a maximum of three (3) recipients will be chosen.

NASIG will assume all conference fees and travel costs. The recipients will receive a free year's membership to NASIG, and will be invited to serve on a NASIG committee the year following the award.

ELIGIBILITY: Applicants should currently be in a position of a professional nature with primary responsibilities for some aspect of serials, e.g. head of serials, serials acquisitions, serials vendor, serials publisher. Applicants must have served in this position for no more than three years.

Applicants do not have to be a member of NASIG, and they should not have attended any previous NASIG conferences. Preference will be given to applicants with previous serials experience, to those employed by a North American organization or institution, and to those whose career goals include long range plans for professional growth and development in serials.

APPLICATION PROCEDURE: Applications will be available after November 15, 1997, from:

Anne E. McKee
Co-Chair, NASIG Awards & Recognition
Committee
Serials Specialist
Blackwell's Periodicals
7942 West Bell Road
C-5, #181
Glendale, AZ 85308
Phone: (800) 458-3706, or:
(602) 876-1296
Fax: (602) 876-1292
E-mail: mckee@bnamf.blackwell.com

Applications must be accompanied by a letter of reference from a current supervisor.

Completed applications should be returned to Anne E. McKee as above.

APPLICATION DEADLINE: February 15th, 1997

Applications postmarked after this date will NOT be considered. Fax submissions are acceptable.

AWARD NOTIFICATION: The award recipients shall be notified by April 1st, 1997.

1996 HORIZON WINNER ESSAY

***"Pioneering New Serials Frontiers:
From Petroglyphs to Cyberserials"***

Reba Leiding, Head of Acquisitions,
Rensselaer Polytechnic Institute, Troy, NY

Besides alluding to the conference's 1996 location (the West, pioneers, the frontier, rock drawings, etc.), the conference's theme takes in account the historical sweep of information technology. The library's traditional role is as a repository of this history. Petroglyphs represent the earliest, most static form of information, and, of course, cyberserials refer to the latest form of serial information -- journals available via the Internet.

While most librarians and students of technology agree that the book will be around for a long time, serials will not remain a static format. Scholars and researchers in many fields have needs for immediate, specific information. They don't necessarily need this information packaged in subscription form, but may require it at the article level, or even at the paragraph level. Periodical publishers and distributors have responded to increased costs and these changing needs by offering new journals on the Internet, and by providing traditional journals in electronic forms. Because of this, serials librarians have been pioneers of new technology and new ways of providing access to users.

Of course, serials librarians are used to being on the frontier. Some of the earliest forms of library automation were developed for serials control. The automated check-in

procedures of serials control serve as a model for increasing productivity in monographs acquisitions. Serialists have a long history of working with jobbers, complex invoices, and supplier-generated management reports.

Not all changes in the field are positive. Along with advances in technology, serialists must deal with shrinking budgets. There may be pressures from administration to forego new technology, or to implement electronic access without providing adequate technical support or training. Serialists with knowledge of trends in information technology can provide valuable input in collection management, library automation, and access decisions.

My professional goal is to become an effective manager of a technical management unit. I feel that my attendance at the upcoming NASIG conference, and involvement in the NASIG organization will help me meet this professional goal. The Horizon Award would help me to meet this goal by enabling me to supplement my limited travel budget and attend the conference.

Biographical Notes: *Reba Leiding*
Anne McKee, Co-Chair, NASIG Awards &
Recognition Committee:

At the time of Reba's application and grant award, she was Acquisitions Coordinator at Ferris State University in Big Rapids, Michigan. Between winning the award and going to the 1996 conference, she moved to Rensselaer Polytechnic Institute, Troy, NY as their Head of Acquisitions. She has a B.A. in Journalism from University of Illinois, Champaign, an M.A. in English from The Ohio State University and an M.L.S. from Kent State University School of Library Science, Columbus Program. Outside of various administrative assistant positions at Ohio State University, she was a Research Assistant at OCLC from 1989-1990, a Library Assistant at The Ohio State University Law Library, 1990-1991, Director of the Elk Rapids District Library, Elk Rapids, MI from 1991-1994 before going to work at Ferris State University (1994-1996).

NASIG CONTINUING EDUCATION PROGRAM: SHOPPING IN THE SERIALS SUPERMARKET TODAY

Joyce Tenney

On October 4, 1996, at Franklin and Marshall College in Lancaster, Pennsylvania, NASIG and the Delaware Valley Chapter of ACRL cosponsored a seminar entitled "Shopping in the Serials Supermarket Today." It focused on the expanding modes of publication for scholarly information and their impact on collection development within academic libraries today.

John Tagler, Director of Corporate Communications, Elsevier USA, spoke on "STM Publishing Yesterday, Today, and Tomorrow." He started his discussion with a history of STM publishing and the scholarly journal. Ten traditional types of scholarly journals were identified and discussed, noting how electronic journals are developing as companions, or as their own entities. The various electronic products currently in place and being developed by Elsevier were discussed. Tagler talked about lessons learned from these projects and how they are influencing future projects at Elsevier.

Ellen Saur, Co-Manager, Project Muse (Johns Hopkins University Press), gave a history to date of Project Muse and how it has grown and changed. She demonstrated the various capabilities of the product. Saur then announced that two new electronic-only journals would be added this year. There are plans to try to find a funding source to add back files to the project at some future date. Also, Project Muse is trying to bring in other publishers to expand the scope of the project. Saur then discussed the various pricing structures for Project Muse and the future of pricing options. She also explained future plans for increased bibliographic information and additional features.

John Zenelis, Acting University Librarian, Temple University, spoke on budgeting and collection development aspects of dealing with rapidly expanding information technology and balancing user demands with

flat or declining budgets. He discussed ways the University is dealing with electronic resources of all forms and responding to user demands. He expressed the need for all to become very aware of licensing agreements and to be aggressive when negotiating with publishers and agents.

Following lunch, a lively question and answer session occurred with many sharing ideas and problems that their institutions are experiencing in dealing with electronic resources and technologies. Again and again, budgeting problems were discussed.

NASIG MEMBERSHIP DEMOGRAPHICS

Theresa Baker

Although the membership database is constantly changing, I thought it would be useful to take a look at our demographics at the end of the 1996 renewal season. At the end of May, NASIG had 1,106 members, including 144 new members. 150 had not yet renewed their membership. We added a new field for organization type to the database this year, and began collecting this data on the renewal forms. Here is a breakdown of the membership by this category:

<u>Organization Type</u>	<u>Number</u>	<u>Percent</u>
University library	554	50.1%
Subscription Vendor or Agency	92	8.3%
College Library	89	8.0%
Publisher	67	6.1%
Medical Library	61	5.5%
Government, National, or State Library	44	4.0%
Law Library	37	3.3%
Corporate or Special Library	32	2.9%
Public Library	21	1.9%
Other	16	1.4%
Book Vendor	14	1.3%
Library Network, Consortium, or Utility	12	1.1%
Community College Library	11	1.0%
Student	11	1.0%
No Organizational Affiliation	11	1.0%
Professional Association	10	0.9%
Database Producer	7	0.6%
Back Issues Dealer	6	0.5%
Binder	6	0.5%
Automated Systems Vendor	5	0.5%
TOTAL	1,106	100.0%

ABOUT NASIG MEMBERS

NEW MEMBERS

Carol MacAdam

Barbara Albee
Field Service Representative
Faxon Company, Inc.
3950 Gable Lane Cl., #315
Indianapolis, IN 46228
Phone: (317) 388-9251
E-mail: ALBEE@FAXON.COM

Neal Baker
Librarian
Dickinson College
Department of Library Resources
Carlisle, PA 17013
Phone: (717) 245-1864
Fax: (717) 245-1439
E-mail: BAKERN@DICKINSON.EDU

Amy A. Begg
Reference Librarian
Smithsonian Institution Libraries
American History Branch
Room 5016, NRC 630
Washington, DC 20560
Phone: (202) 357-2414
Fax: (202) 357-4256
E-mail: ABEGG@SIL.SI.EDU

Edward A. Bergin
Serials Librarian
Fondren Library
Rice University
6100 Main Street
Houston, TX 77005
Phone: (713) 527-8101, ext. 2571
E-mail: EBERGIN@RICE.EDU

Tamalane Blessey
Serials Librarian
Xavier University Library
Xavier University of Louisiana
7325 Palmetto Street
New Orleans, LA 70125
Phone: (504) 483-7308, ext. 6315
Fax: (504) 486-2385
E-mail: TBLESSEY@XAVIER.XULA.EDU

Elizabeth Boyson
Supervisor, Serials and Acquisitions
The Libraries
Montana State University
P.O. Box 173320
Bozeman, MT 59718-3320
Phone: (406) 994-5305
Fax: (406) 994-2851
E-mail: ALIEB@MONTANA.EDU

Belinda Chiang
Head, Bibliographic Access
Rm. 201D, Rosenthal Library
Queens College
65-30 Kissena Boulevardd
Flushing, NY 11367
Phone: (718) 997-3728
Fax: (718) 997-3753
E-mail: BECQC@CUNYVM.CUNY.EDU

Rita Dahlie
Head, Newspapers & Magazines
Vancouver Public Library
350 W. Georgia Street
Level 5
Vancouver, BC V6B 6B1
CANADA
Phone: (604) 331-3747
Fax: (604) 263-2226
E-mail: RITADAH
@VPL.VANCOUVER.BC.CA

Bobbie Lou Dalton
Acquisitions Manager
Davidson College Library
Box 1837
Davidson, NC 28036
Phone: (704) 892-2152
Fax: (704) 892-2625
E-mail: BODALTON@DAVIDSON.EDU

Bart De Castro
Marketing Director
Cambridge Information Group
7200 Wisconsin Avenue
Bethesda, MD 20814
Phone: (301) 961-6756
Fax: (301) 961-6720
E-mail: BART@CSA.COM

Kay Downey
Serials Librarian
Cleveland Museum of Art Library
11150 East Boulevard
Cleveland, OH 44106
Phone: (216) 421-7340, ext. 550
E-mail: MCD4@PO.CWRU.EDU

Mary Rose Durk
Bibliographic Librarian—Business
Delaware State University
William C. Jason Library
1200 N. Dupont Hwy.
Dover, DE 19901
Phone: (302) 739-3569
Fax: (302) 734-9353
E-mail: MLULLY@AOL.COM

Janet E. Essency
Serials Librarian
Minot State University
500 University Avenue West
Minot, ND 58707
Phone: (701) 858-4285
E-mail: ESSENCY
@WARP6.CS.MISU.NODAK.EDU

Elaine Fadden
Serials Team Coordinator
Harvard Medical School
Francis A. Countway Library of Medicine
10 Shattuck Street
Boston, MA 02115
Phone: (617) 432-3209
Fax: (617) 432-1833
E-mail: EFADDEN
@WARREN.MED.HARVARD.EDU

Anne Frohlich
Serials Librarian
McNeese State University
Frazar Memorial Library
P.O. Box 91445
Lake Charles, LA 70609
Phone: (318) 475-5741
Fax: (318) 475-5719
E-mail: FROHLICH
@ACC.MCNEESE.EDU

Andrea Gerberg
Associate Librarian
James M. Milne Library
SUNY College at Oneonta
Oneonta, NY 13820-4014
Phone: (607) 436-2726
Fax: (607) 436-3081
E-mail: GERBERAF@ONEONTA.EDU

Mary Grenci
Serials Catalog Librarian
University of Oregon
Serials Department
1299 Knight Library
Eugene, OR 97403
Phone: (541) 346-5607
E-mail: MGRENCI
@DARKWING.UOREGON.EDU

Lynne Griffin
Periodicals Supervisor
University of Michigan
320 Hatcher Library North
Ann Arbor, Michigan 48109-1205
Phone: (313) 763-4839, or:
(313) 764-0504
E-mail: LGRIFFIN@UMICH.EDU

Mary (Molly) M. Hardy
University of Denver
College of Law
Westminster Law Library
1900 Olive Street
Denver, CO 80220
Phone: (303) 871-6198
Fax: (303) 935-2016
E-mail: MHARDY@LIB.LAW.DU.EDU

Barbara Heath
Assistant Director, Technical Services
Wayne State University
19751 Northbrook Drive
Southfield, MI 48076
Phone: (313) 577-3983 (office)
Fax: (313) 577-3615
E-mail: BHEATH@CMS.CC.WAYNE.EDU

Rogelio Hinojosa
Acquisitions Librarian
Texas A&M International University
Library
5201 University Boulevard
Laredo, TX 78041
Phone: (210) 326-2123
E-mail: RHINOJOSA@TAMIV.EDU

Cyndi Iverson
Acquisitions/Serials Manager
Harley E. French Library of the Health
Sciences
University of North Dakota
P.O. Box 9002
Grand Forks, ND 58202
Phone: (701) 777-4582
Fax: (701) 777-4790
E-mail: CIVERSON
@MAIL.MED.UND.NODAK.EDU

Stephanie N. Jones
Library Systems Analyst
AmeriTech Library Services
400 Dynix Drive
Provo, UT 84604
Phone: (801) 223-5812
Fax: (801) 223-5202
E-mail: SNJ@AMLIBS.COM

Debbie Kalvee
Department Head, Bibliographic Access
Management
University of Alaska—Fairbanks
Elmer E. Rasmuson Library
P.O. Box 756810
Fairbanks, AK 99775-6810
Phone: (907) 474-7483
E-mail: FFDHK@AURORA.ALASKA.EDU

Susan Kimball
Serials & Technical Systems Coordinator
American University Law Library
4801 Massachusetts Avenue NW, Suite 201
Washington, DC 20016-8183
Phone: (202) 274-4354
Fax: (202) 274-4365
E-mail: SKIMBAL@AMERICAN.EDU

Judith Koncz
Head Librarian
Open Society Archives
1023 Budapest
Eotvos u. 14
HUNGARY
Phone: 011-361-327-3257
Fax: 011-361-327-3260
E-mail: JKONCZ@CEU.HU

Ted Koppel
Senior Analyst
CARL Corp./UNCOVER
5186 Wentworth Drive
Norcross, GA 30092
Phone: (770) 242-8733
E-mail: TKOPPEL@CARL.ORG

Rose M. LaJudice
Library Assistant
A.H. Aaron Health Science Library
Buffalo General Hospital
100 High Street
Buffalo, NY 14203
Phone: (716) 859-1323
Fax: (716) 859-1527
E-mail: RLAJUDIC@HSL.BUFFALO.EDU

Donna P. Lively
Serials Acquisitions Librarian
University of Texas—Arlington
Arlington Libraries
Box 19497
Arlington, TX 76019
Phone: (817) 272-3000
E-mail: LIVELY@LIBRARY.UTA.EDU

Tony Llewellyn
Director of Publishing
C.A.B. International
Wallingford, OXON
OX10 8DE,
United Kingdom
Phone: (44) 1491-832111
E-mail: T.LLEWELLYN@CABI.ORG

Susan MacArthur
Cataloging Librarian
Ladd Library
Bates College
48 Campus Avenue
Lewiston, ME
Phone: (207) 786-8330
E-mail: SMACARTH
@ABACUS.BATES.EDU

Wayne Manes
Marketing Manager, Journals & Electronic
Products
American Institute of Physics
366 North Broadway, Suite 200
Jericho, NY 11753
Phone: (516) 576-2480
Fax: (516) 576-2374
E-mail: WAYNE@AIP.ORG

Pamela A. Matthews
Acquisitions/Serials Librarian
Heames LRC
Missouri Western State College
4525 Downs Drive
St. Joseph, MO 64507
Phone: (816) 271-4571
Fax: (816) 271-4574
E-mail: MATTHEPA
@GRIFFON.MWSC.EDU

James M. McCloskey
Head, Document Delivery
University of Pennsylvania Biomedical
Library
3610 Hamilton Walk
Johnson Pavilion
Philadelphia, PA 19104
Phone: (315) 898-9895
E-mail: MCCLOSKE
@POBOX.UPENN.EDU

Carol Mita
Serials Manager
Harvard University
Botany Libraries
22 Divinity Avenue
Cambridge, MA 02130
Phone: (617) 496-1025
E-mail: CMITA@OEB.HARVARD.EDU

Arline L. Moore
Periodicals Cataloger
Southern Methodist University
CUL, Fondren Library
P.O. Box 750135
Dallas, TX 75275-0135
Phone: (214) 768-3697
Fax: (214) 768-2337
E-mail: AMOORE@MAIL.SMU.EDU

Carol Morse
Serials Librarian
Walla Walla College Library
College Place, WA 99324
Phone: (509) 527-2290
Fax: (509) 527-2001
E-mail: MORSCA@WWC.EDU

Rebecca Nadel
Library Assistant
California Polytechnic University
San Luis Obispo, CA 93407
Phone: (805) 756-2389
Fax: (805) 756-6613
E-mail: RNADEL@OBOE.CALPOLY.EDU

Jane A. Potee
Field Service Manager
The Faxon Company
P.O. Box 1644
Muncie, IN 47308
Phone: (317) 288-1252
Fax: (317) 288-1253
E-mail: POTEE@FAXON.COM

Chandra Prabha
Senior Research Scientist
OCLC
6565 Frantz Road
Dublin, OH 43017
Phone: (614) 764-6086
E-mail: CHANDRA@OCLC.ORG

Christine Ray
Vice President, Service Operations
The Faxon Company
1001 West Pines Road
Oregon, Illinois 61061-9570
Phone: (800) 852-7404 (home)
Fax: (815) 732-2123
E-mail: CHRISTINE.RAY
@DAWSON.COM

Tracy L. Remington
Acquisitions/Serials Librarian
University of the Pacific
3601 Pacific Ave.
Stockton, CA 95211
Phone: (209) 946-2544
E-mail: TREMINGT@UOP.EDU

Doris M. Sigl
Librarian, Organization of Networked
Resources
North Carolina State University
NCSU Libraries
Box 7111
Raleigh, NC 27695-7111
Phone: (919) 515-2603
Fax: (919) 918-4113
E-mail: DORIS_SIGL@NCSU.EDU

Charlene N. Simser
Serials Cataloger
Kansas State University
KSU Libraries
Manhattan, KS 66506-1200
Phone: (913) 532-6945
E-mail: CSIMSER@KSU.EDU

Linda Smith-Griffin
Assistant Librarian-Original Cataloger
LSU Libraries
Louisiana State University
Baton Rouge, LA 70803
Phone: (504) 388-4658
E-mail: NOTLSG@UNIXL.SNCC.LSU.EDU

Ann Snyder
Information Analyst
Pioneer Hi-Bred International
7300 NW 62nd Avenue
P.O. Box 1004
Johnston, IA 50131-1004
Phone: (515) 270-4345
E-mail: SNYDERAM@PHIBRED.COM

Martha Spring
Serials/Catalog Librarian
University of Miami
Law Library
P.O. Box 248087
Coral Gables, FL 33124-0247
Phone: (305) 284-6330
Fax: (305) 253-9456
E-mail: MSPRING@LAW.MIAMI.EDU

Mary M. Stanco
Catalog Librarian
Cleveland-Marshall College of Law
Joseph W. Bartunek III Law Library
1801 Euclid Avenue
Cleveland, OH 44115-2403
Phone: (216) 687-5274
Fax: (216) 331-1562
E-mail: MSTANCO
@SLEDGE.LAW.CSUOHIO.EDU

Julie R. Stauffer
University of Chicago
D'Angelo Law Library
1121 E 60th Street
Chicago, IL 60637
Phone: (312) 702-0692
Fax: (312) 702-2889
E-mail: J-STAUFFER@UCHICAGO.EDU

Jacqueline H. Trolley
Director, Corporate Communications
Institute for Scientific Information, Inc.
3501 Market Street
Philadelphia, PA 19104
Phone: (215) 386-0100, ext. 1449
E-mail: JTROLLEY@ISINET.COM

Jina C. Wakimoto
Senior Assistant Librarian
California State University, Northridge
18111 Nordhoff Street
Northridge, CA 91330-8327
Phone: (818) 677-2265
E-mail: JINA.WAKIMOTO@CSUN.EDU

Laura Walters
Head of Collections
Tisch Library
Tufts University
Medford, MA 02155
Phone: (617) 628-5000, ext. 2098
Fax: (617) 627-3002
E-mail: LWALTERS
@INFONET.TUFTS.EDU

Carol H. Warfel
Head of Technical Services
Elizabethtown College
High Library
One Alpha Drive
Elizabethtown, PA 17022

Anthony Watkinson
Publishing Director
Chapman and Hall
2-6 Boundary Row
London SE1 8HN
ENGLAND
Phone: 444-171-410-6904
E-mail: ANTHONY.WATKINSON
@RAPIDCOM.CO.UK

Susan Wishnetsky
Collection Management Librarian
Northwestern University Medical School
Galter Health Sciences Library
303 East Chicago Ave.
Chicago, IL 60611-3008
Phone: (312) 503-9351
Fax: (312) 491-0114
E-mail: PASIPHAE
@MERLE.ACNS.NWU.EDU

IN MEMORIAM: PAUL EVAN PETERS

We are very saddened to report the death of Paul Evan Peters, 48, Executive Director of the Coalition for Networked Information. He died suddenly on November 18, 1996 while he walked on a beach with his wife while on a trip to Florida.

Paul was the founding director of the Coalition for Networked Information and served as its head since March, 1990. Highly respected in the library, information technology, and scholarly communities, he sought common ground for many constituencies in order to develop global networked information resources. A true imagineer, his vision and his ability to pull people together to build new realities were unique.

Information on services and other arrangements will be posted as available at www.cni.org. A condolence book will be available on the CNI web site.

NASIG members may recall that Paul was a plenary speaker at our 10th Annual Conference at Duke University.

TITLE CHANGES

Carol MacAdam

Note: Please report promotions, awards, new degrees, new positions and other significant professional milestones. You may submit items about yourself or other members to Carol MacAdam. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.

Congratulations and best wishes to all!

As of May 6, 1996, **JANET E. ESSENCY** has a new job as Serials Librarian at Minot State University. Janet's former position was as Technical Processing Supervisor at the University of Chicago Science Library. Janet's new addresses are:

Minot State University
500 University Ave. West
Minot, ND 58707
Phone: (701) 858-4285
E-mail: essency@warp6.cs.misu.nodak.edu

LYNDA FULLER CLENDENNIG was formerly Head of the Serials Unit in the Cataloging Department at the University of Virginia. About her current position at the University of Virginia, she writes: "On July 1, 1995 I assumed my current position as Director of Acquisitions and Preservation, which I have now held a little over one year. My new position results from the merging of several units, Monograph Acquisitions, Serials, Payments, and Preservation culled from the Cataloging and Collection Development Departments. The purpose of the new department was the integration of acquisitions activities into one department; its mission to move quickly to approval plans as a major method of monograph acquisitions, to merge receipt and cataloging of full DLC copy titles, and to begin purchasing shelf ready processing for material purchased through our contract vendor YBP. But that was last year! This

year's challenge is to implement Sirsi Acquisitions after 5 years on NOTIS. "

Lynda Fuller Clendennig
Director, Acquisitions and Preservation
University of Virginia
Alderman Library
Charlottesville VA 22903 USA
Phone: (804) 924-6635 (work)
Fax: (804) 924-1431
E-mail: lfc9k@virginia.edu

On August 1, 1996, *LIN HAGEN* began her new job as Acquisitions Librarian at Lane Community College in Eugene, Oregon. She previously held several different positions at the University of Nebraska in Lincoln. At Lane Community College Lin is responsible for acquisitions, serials, and all collection development. She will also be doing reference work. Lin loves her new job, especially the diversity of responsibilities. She is challenged and happy. Lin reports that Eugene is a wonderful place to live. She can see the Cascade Mountains on the way to work, and the mountains and the Pacific coast are each an hour away. Eugene is full of bookstores and restaurants (especially vegetarian) and coffee shops. Lin has read that Oregon has the highest rate of adult fitness in the country, and she believes it, seeing people walking and biking and boating and hiking constantly. Lin's new addresses:

Lane Community College
4000 East 30th Avenue
Eugene, OR 97405-0640
Phone: (541) 727-2220, ext. 2277
E-mail: Hagenl@lanecc.edu

JOHN HARRISON has moved from Arizona to Maine, leaving his job as Acquisitions Librarian at Northern Arizona University. He writes: "I started as Acquisitions Librarian at Bates College in Lewiston, Maine on November 1, 1996. This move from a state university to a liberal arts college followed a desire to work in a college library setting where I might gain more non-technical

services experience (by being able to put in a few hours a week at the reference desk, etc.) in addition to being a full time acquisitions and serials librarian. The position also deals more directly with gift material and collection development and management than my previous position. Fortunately the staff has been working for about a year with a serials working group to try to address the various public and technical service concerns the format creates. The staff here is great, the budget is healthy and I look forward to a long and happy association. I may have comments about the weather after I get through my first New England winter." John's new addresses are:

Bates College
Ladd Library
48 Campus Ave.
Lewiston, ME 04240
Phone: (207) 786-6270
Fax: (207) 786-6055
E-mail: jharriso@abacus.bates.edu

STEPHEN HECKMAN's correct addresses are:

The Heckman Bindery, Inc.
1010 North Sycamore Street
North Manchester, IN 46962
Phone: (800) 334-3628
E-mail: sheckm@helpnet.attmail.com

CHRISTY HERRON's new job is in the Mortola Library at Pace University in Pleasantville, NY. She writes: "My new position here is in serials control, and as we move into electronic document delivery, I'll have a hand in that as well. I left my old position in serials and government documents at Hampden-Sydney College at the end of August, 1996, and started here at Pace in October. There are two major differences about my new job. First of all, we currently receive microfilm for the majority of our titles, whereas at HSC, we bound almost everything. That means spending a lot of time handling microfilm check-ins. The other big difference is that

I'm now working with a different vendor. During the times when I became frustrated with my old vendor, I would think 'well, there must not be a way for them to improve on this service, or they would be doing it.' Now I realize that there ARE better ways of doing things, and that some vendors have it and some just don't." Christy's new e-mail address is:

cherron@library.pace.edu

ANNIE Y. HOR is now Acquisitions Librarian at California State University, Stanislaus. Annie's previous position was as Head of Acquisitions/Serials at Williams College in Massachusetts. She writes: "My new position began on February 1, 1996. My new department now includes three units: Acquisitions, Periodicals, and Government Documents (one more unit than at Williams). I guess the excitement has come mostly from the cross-country move, from New England to California. I left the New England snow and moved right into the rainy winter here in the central valley of California, and I have just survived my first dry hot summer. Right now I am trying to figure out where to go for this year's white Christmas." Annie can be reached at:

California State University, Stanislaus
801 W. Monte Vista Avenue
Turlock, CA 95382
Phone: (209) 667-3709
E-mail: ahor@toto.csustan.edu

ENE KANNEL has some new responsibilities at the National Library of Canada and would like NASIG colleagues to note her correct addresses:

Networked Information Services Analyst
National Library of Canada
Information Technology Services
395 Wellington Street
Ottawa, ON K1A 0N4
Canada
Phone: (819) 953-4789
Fax: (819) 994-6835
E-mail: exk@its.nlc-bnc.ca

JANET (KUANG-HWEI) LEE-SMELTZER has left her previous position as Catalog Librarian at Oregon State University. "I started my new position as Copy Cataloging Manager at the University of Houston M.D. Anderson Library in September 1996. This is my first managerial position and it is quite different from being a catalog librarian at Oregon State University. My primary responsibilities include managing and supervising 7 copy catalogers and 3 student workers." Janet's new addresses:

Copy Cataloging Manager
University of Houston Libraries
Houston, TX 77204-2091
Phone: (713) 743-9697
E-mail: leesmelj@uh.edu

MARJORIE MANN has accepted a position as a customer support representative for Washington Library Network. Previously, she was the systems librarian, Serial Records Section, at the National Library of Medicine. She writes: "The new job is wonderful. I am learning so much about the concerns and issues in all types of libraries, rather than focusing only on medical libraries. The jump to the vendor community has been a wonderful learning experience. Libraries, but with a business twist. So far, no complaints at all. I love being back on the West coast, too. My family loves having me here, at their beck and call for the holiday weekends, and they have already invaded the new house en masse on a few occasions." Marjorie's new addresses are:

Washington Library Network
PO Box 3888
Lacey, WA 98509-3888
Phone: (360) 923-4033
Fax: (360) 923-4009
E-mail: mmann@win.com

PAMELA MORGAN, now Systems Librarian at Memorial University of Newfoundland Health Sciences Library writes: "I began in July 1990 on long term contract as Assistant

Head of Technical Services. The contract expired in June 1994. I came back in October 1994 on contract as Acting Systems Librarian and was permanently appointed as Systems Librarian September 1995. The change from Technical Services to Systems has been a challenging one. There are many days when I still feel I'm sinking rather than swimming, with all the new systems to learn and put into service. But while my heart is still in Technical Services, hence my continued involvement with NASIG, being in Systems is providing an entirely new perspective on library operations and only serves to emphasize how all sections of the library fit together. Despite the challenges and frustrations, and the enormous learning curve, I think the experience is proving beneficial to my library career as a whole. It has not only involved me in working with the computers which are now such an integral part of libraries, but has also gotten me involved in Public Services, an area I have tended to avoid." Pamela's addresses:

Memorial University of Newfoundland
Health Sciences Library
Health Sciences Centre
St. John's, Newfoundland A1B 3V6
Canada
Phone: (709)737-6624
Fax: (709) 737-6866
E-mail: pmorgan@morgan.ucs.mun.ca

SHIELA OSHEROFF reports her correct addresses are:

7513 Alabama Drive
Vancouver, WA 98664-2203
Phone: (360) 750-9485
E-mail: osheroff@teleport.com

ELIZABETH STEINHAGEN has a new job as Team Leader of Ibero-American Materials Cataloging at the General Library of the University of New Mexico. Elizabeth

left her former job as Serials Catalog Librarian at Humbolt State in California in February 1996. Elizabeth writes: "After being a serials catalog librarian for many years, I saw the opportunity to "go back to my roots," and start working with the Spanish language again, while remaining in cataloging. Having grown up in Chile and having been back there with a couple of fellowships, made this very attractive. Much as I have always found serials to be fun and challenging, and often coming back to haunt me, the chance of dealing with Spanish and Portuguese language materials, and of working in a bilingual culture was just too tempting and I took the plunge last February. I miss the ocean and the redwoods of the California North coast, but New Mexico is truly a Land of Enchantment,' as I have been discovering since moving here. I am sure many NASIGers did also find this to be true when they visited Albuquerque last June! I am planning to remain with NASIG and my NASIG friends, although I am not dealing with too many serials these days."

Elizabeth's new addresses are:

Team Leader, Ibero-American Materials
Cataloging
General Library
University of New Mexico
Albuquerque, NM 87131
Phone: (505) 277-5176
E-mail: ens1@unm.edu

ELAINE K. RAST retired at the end of June 1996 as head of the Cataloging and Automated Records Department at Northern Illinois University after 26 years of service. She and her husband traveled to Ireland in October for a three-week stay. Her new address is:

434 West Aldine Avenue, Apt. GE
Chicago, IL 60657
Phone: (773) 296-4664
E-mail (still): c60ekr1@niu.edu

SERIALS RELATED REPORTS

SUMMARY OF THE ALCTS/SERIALS SECTION/COMMITTEE TO STUDY SERIALS CATALOGING MEETING, July 8, 1996 Carolynne Myall

The Committee heard reports about recent serials-related activities at LC and NSDP; and reports of relevant business from the CC:DA and MARBI meetings. During the Committee's first discussion topic, the CONSER Task Force proposal for cataloging conference proceedings, Jean Hirons (LC) identified key points of the proposal, which is intended to reduce recataloging while providing improved access for patrons to citable elements. Audience members indicated that libraries employ a variety of practices to control and provide access to proceedings, including dual treatment: a serials record for check-in along with OCLC holdings on monographic records. R. Reynolds facilitated the second discussion, about a proposed one-record policy for manifestations of electronic serials. She clarified that any proposal for a one-record treatment would only be an option; there is no plan to change LC's practice of creating separate records for different manifestations of a work. The starting proposal is to use a 530 and 856 (along with 006 or 007 as appropriate) to note the e-serial on the print record. Alternatives include the use of 533/856 or an expanded 776. R. Reynolds stated that in her view URLs in linking fields offered the best solution, though this had not yet been authorized. The third discussion concerned issues or difficulties resulting from the implementation of Phase 2 of USMARC Format Integration. M. Mering presented a summary of problems identified by Crystal Graham. Audience members generally indicated that format integration had little impact on serials cataloging, except for those institutions which collected serials in audiovisual formats. The impact of format integration on the RLIN serials file was discussed. R. Reynolds noted that LC will distribute all bibliographic records with a value of s in Bibliographic Level or 006 as serials. At the next meeting of the Committee, the scheduled discussion topic is cataloging electronic serials.

The full text of the minutes is available through the ALA Gopher (gopher.ala.org) or through the ALA web page, <http://www.ala.org>.

1996 WORST SERIAL TITLE CHANGE OF THE YEAR AWARDS John Radencich

1. The Wasted Air Award goes to the Journal of the Air & Waste Management Association, which changed from Air & Waste, which changed from Journal of the Air & Waste Management Association. This is a change that wastes air, words, and catalogers' patience.
2. The Retire This Title Change Once and For All Award goes to New Choices. It's the last in a long list of title changes: New Choices for Retirement Living; changed from: New Choices for the Best Years; changed from: 50 Plus; changed from: Retirement Living; changed from: Harvest Years/Retirement Living. Who says there isn't life after fifty (title changes, that is).
3. The Can't Stop Now Award goes to the New Review of Hyper-media and Multimedia. It used to be called just Hypermedia. Shows you what happens when you keep going and going and ...
4. The Non-Specific Award goes to New Directions for Evaluation, which changed from New Directions for Program Evaluation. Thanks for now putting us in the dark about what's being evaluated.
5. The First Things First Award goes to the Journal of Gerontology, which split into: Journal of Gerontology. Series A. Biological Sciences and Medical Sciences; and: Journal of Gerontology. Series B. Psychological Sciences and Social Sciences. We're so glad they want to teach us our A's and B's. We hope they stop long before they get to Journal of Gerontology. Series Z.

6. The Thinking of the Consumer Award goes to the Journal of Retail Banking Services. It used to be merely Journal of Retail Banking. Good to see they're finally going to offer us a full service title change.

7. The No Answers Here Award goes to IEE Solutions, which used to be Industrial Engineering. In our minds they didn't solve anything by coming up with this "solution."

8. The Extinct Words Award goes to Endangered Species Bulletin, which used to be Endangered Species Technical Bulletin. Thank you for endangering catalogers' peace of minds by extinguishing words in your title.

9. The Oh, So That's Who Award goes to the Journal of Adolescent & Adult Literacy, which changed from the Journal of Reading. We're pleased they clarified who's doing all the reading. Next thing you know, they'll realize young children also read and -- well, let's not give them any ideas.

10. The After All Is Said and Done, He's Still Only a Jock Award goes to Coach and Athletic Director, which changed its name from Scholastic Coach and Athletic Director. So it had to take them 65 volumes to realize there's very little scholastic about being a coach?

11. The Eyes Open Finally Award goes to National Theater Critics Reviews, which started in 1943 as New York Theater Critics Reviews. How could it take them 52 years to notice there's theater outside New York City?

12. The Snake in the Grass (also known as Et Tu Brute?) Award goes in thanks to the California School Library Association for taking us from one confusion to another by changing CMLEA Journal to simply Journal. Maybe the fact the association suffered its 14th name change in 80 years had something to do with it. Obviously with all those changes they wanted to get back to the basics.

13. The Worst Title Change of the Year Award goes to Exquisite Corpse, which changed to simply Corpse, then after one issue changed back to Exquisite Corpse. This not-so-dead-after-all title was more than just a dead body. As the editor implied, when justifying the return to the original title, once an exquisite corpse, always an exquisite corpse. Let's hope they finally bury it.

Worst Serials Title Change Award

CALENDAR OF UPCOMING EVENTS

Carol MacAdam

Note: Please send announcements concerning meetings of interest to the NASIG membership to Carol MacAdam.

February 14-20, 1997
ALA Midwinter Meeting
Washington, DC

March 10-12, 1997
Computers in Libraries 1997
Hyatt Regency Crystal City
Washington, DC

April 7-9, 1997
UKSG 1997 Annual Conference
Heriot-Watt University
Edinburgh, Scotland

May 15-16, 1997
ARL Spring Membership Meeting
Albuquerque, NM

May 15-18, 1997
Feather River Institute
Feather River, CA

May 23-28, 1997
Medical Libraries Association Annual Conference
Seattle, WA

May 29-June 1, 1997
12th NASIG Conference
"Experimentation and Collaboration:
Creating Serials for the New Millennium"
University of Michigan
Ann Arbor, MI

June 2-4, 1997
American Society for Information Science
Mid-year Meeting
Scottsdale, AZ

June 4-6, 1997
Society for Scholarly Publishing Annual Meeting
JW Marriott
Washington, DC

June 7-12, 1997
Special Libraries Association Annual Meeting
Seattle, WA

June 19-22, 1997
Canadian Library Association
52nd Annual Conference
"Reinventing libraries"
Ottawa, Ontario

June 26-July 3, 1997
ALA Annual Conference
San Francisco, CA

July 19-24, 1997
American Association of Law Libraries Annual
Meeting
Baltimore, MD

August 31-September 5, 1997
63rd IFLA Council and General Conference
Copenhagen, Denmark

October 15-17, 1997
ARL Membership Meeting
Washington, D.C.

November 1-5, 1997
American Society for Information Science
Annual Meeting
Washington, DC

THE NASIG NEWSLETTER

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Editor-in-Chief:	Maggie Horn, Northern Arizona University
Columns Editor:	Carol MacAdam, Swets Subscription Services
Production Editor:	Steve Savage, Wayne State University
Distribution Editor:	Vikki Medaglia, Babson College
Board Liaison:	Beverley Geer-Butler, Trinity University

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January 1, 1996

**NO LATE SUBMISSIONS
WILL BE ACCEPTED**

Send all submissions/editorial comments to:
Maggie Horn, Head of Bibliographic Services
Cline Library
Northern Arizona University
Flagstaff, AZ 86011-6022
Phone: (520) 523-6779
Fax: (520) 523-3770
E-mail: maggie.horn@nau.edu

Send all items for "Title Change," the Calendar, and "New Members" to:
Carol MacAdam
Swets Subscription Services
440 Creamery Way, Suite A
Exton, PA 19341
Phone: (800) 447-9387
Fax: (610) 524-5366
E-mail: cmacadam@swets.nl

Send all inquiries concerning the NASIG organization and membership, and change of address information, to:
Connie Foster
Serials Supervisor
Western Kentucky University
1 Big Red Way
Bowling Green, KY 42101
Phone: (502) 745-6160
Fax: (502) 745-3958
E-mail: rfoster@wkyvm.wku.edu

Send all claims for unreceived issues of the Newsletter to:
Vikki Medaglia, Serials Librarian
Horn Library
Babson College
Babson, MA 02157-0310
Phone: (617) 239-4472
Fax: (617) 239-5226
E-mail: medaglia@babson.edu

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